

# KIDDIO

## KIDS TELEVISION CHANNEL

"HELPING KIDS LEARN, LAUGH, AND GROW - ONE STORY AT A TIME."

Kiddio TV is a vibrant, educational streaming destination for kids, featuring a lineup of high-quality 3D animated series designed to entertain, inspire, and teach. Each show blends heart, humor, and imagination with lessons that build emotional intelligence, creativity, curiosity, and healthy habits. From music and movement to science, friendship, and mindfulness, Kiddio TV encourages children to explore their world with kindness and confidence.



# KIDDIO

## FORMAT STRUCTURE

### AUDIENCE RANGE

For children Pre-K through Elementary, inclusive of all abilities.

**Where learning comes to life!**

- **Episode Length:** 24 minutes
- **Season Structure:** 10-12 episodes per series
- **Release Schedule:** One new weekly episode per show
- **Production Style:** High-quality 3D animation designed for broadcast & digital platforms

### SEL (SOCIAL-EMOTIONAL LEARNING)



KIDDIO TV helps kids build empathy, confidence, teamwork, and emotional awareness through characters who model healthy communication, resilience, and kindness.

### EDUCATIONAL



Each series teaches early learning skills—literacy, STEM basics, healthy habits, and cultural awareness through engaging stories and high-quality 3D animation that makes information fun and memorable.

### INTERACTIVE LEARNING



KIDDIO TV gets kids moving with dance-alongs, sing-alongs, problem-solving games, and interactive adventures that make learning fun and immersive.

**KIDDIO TV turns passive watching into active play with:**

- Music, movement, and dance-alongs
- Call-and-response learning patterns
- Problem-solving challenges
- Hands-on activities Kids don't just watch they get up, move, and explore.



# KIDDIO SHOWS IN DEVELOPMENT



**Sonny the Golfing Boxer** follows a lovable dog and his friends as they explore the golf course while learning letters, patience, teamwork, and social skills. Each episode blends outdoor adventure with gentle life lessons that help children grow with confidence.



**Miss Apple Annie & Friends** introduces children to healthy eating, positive food choices, and global cuisine through playful fruit-and-veggie characters. Every adventure encourages balance, movement, and joyful discovery of what fuels a strong, healthy body.



**Emojiville** is a bright, expressive world where each character represents a different emotion, helping kids understand and communicate their feelings. Everyday challenges turn into fun, musical learning that strengthen emotional intelligence and empathy.



**Blankz & Family** brings a plush pup and his creative friends to life in a world where imagination shapes everything around them. As the characters explore feelings, friendship, and creativity, they gain new “features” that reflect their emotional growth and learning.



**The Garden Gang** follows talking plants, critters, and a curious young gardener as they explore nature, science, and the feelings that help them grow. Combines STEM learning with social-emotional themes to promote kindness, curiosity, and environmental awareness.



**The Go-Go Squad** transforms living rooms into dance floors as DJ Beatz and his rhythmic crew lead kids through movement, music, and teamwork-based challenges. The series boosts coordination, confidence, and focus through active, feel-good problem-solving.



**Mila & Friends** follows Mila and her brother Antonio as magical pen-pal letters transport them across the globe to meet new friends and cultures. Guided by kindness and curiosity, each adventure shows how friendship connects us all.

# THE KIDDIO VISION



To create a global children's entertainment brand that entertains, educates, inspires, and grows far beyond the screen into homes, classrooms, events, merchandise, and everyday learning.

## MONETIZATION OPPORTUNITIES

### Merchandise & Retail

- Plush toys, clothing, backpacks, lunchboxes, bedding
- STEM kits, musical toys, healthy eating sets, emotional learning toys
- Activity books, flashcards, coloring books, early-learning materials
- Experiences & Events



### KIDDIO Play Day Tours

- Live musical stage shows & character meet-and-greets
- Branded birthday party kits & downloadable activity packs
- School partnerships with curriculum bundles & teacher resources

### Digital Expansion

- KIDDIO educational apps & interactive games
- AR stickers & kid-safe filters
- Premium subscription tier with early access & exclusive content
- Global music and soundtrack distribution

